

QuickBite

A Food Delivery Startup



“QuickBite” – A hyperlocal food delivery platform connecting customers with nearby restaurants and home chefs.

Presented by Miss/Mrs./Mr./Prof. _____

Department: _____

Team

- **Founders: IIT Kharagpur alumni with expertise in logistics, AI, and entrepreneurship.**
- **Advisors: Industry veterans in food tech and venture capital.**
- **Operations team: Delivery managers, customer support, and marketing specialists.**

Title & Vision

- Logo & name: *QuickBite*
- Tagline: *“Delicious food, delivered faster.”*
- Vision: To make quality meals accessible within 30 minutes across urban India.



QuickBite

Technology Readiness & Novelty

Technology Readiness Levels (TRL)

- TRL 1-3: Idea to proof of concept
- TRL 4–5: Lab validation and prototype development.
- TRL 6–7: Field testing and pilot deployment.

· State which TRL level your technology is approaching:

Novelty & Originality

- Technologies are based on original research from IIT Kharagpur labs and collaborative R&D.
- Several solutions demonstrate first-of-its-kind integration of AI, IoT, materials science, and sustainable engineering.
- Innovations address unmet needs in rural development, healthcare, clean energy, and manufacturing.

Patent Status

- Multiple patents filed or granted through IIT's IP Cell.

Utility, Impact & Deployment Potential

- **Utility & Application Domains**
 - Scalability
- **Deployment Readiness**
 - How much time it may take to begin commercial operation?
- **Impact Potential**
 - How the technology/product will impact the lives of target customers?

Problem Statement (The pain you aim to alleviate)

- **Customers face long wait times and inconsistent food quality.**
- **Small restaurants and home chefs struggle to reach customers.**
- **Existing platforms charge high commissions, reducing margins for vendors.**



Solution

- **A hyperlocal delivery model using AI-driven route optimization.**
- **Partnership with local eateries and home chefs.**
- **Transparent pricing with lower commission rates.**
- **Focus on speed, affordability, and reliability.**

Market Opportunity



Indian food delivery market projected to grow at 15–20% CAGR.



Urban millennials and professionals are primary customers.



Rising demand for home-cooked and healthy food options.



TAM (Total Addressable Market): \$10B+ in India.

Revenue Model & Cost Structure

Revenue streams:

- **Commission on orders (10–15%).**
- **Subscription plans for frequent users.**
- **Premium listing fees for**

Cost structure: Delivery fleet, tech platform, marketing.

Competitive Advantage

Faster delivery through hyperlocal clustering.

Lower commission rates → better vendor retention.

Integration with home chefs → unique supply chain.

Strong alumni network for mentorship and funding.

Financials & Milestone s

Year 1: Launch in 2 cities, onboard 200 restaurants, achieve 50K orders/month.

Year 2: Expand to 5 cities, reach 500K monthly orders.

Year 3: Break-even with \$10M revenue.

Funding ask: \$0.2M seed round for tech, fleet expansion, and marketing.

Thank You

- Communication details:
- Names
- Phone: e-mail:
- Website: